

SPONSORSHIP PACKAGE



Invitational Golf Tournament

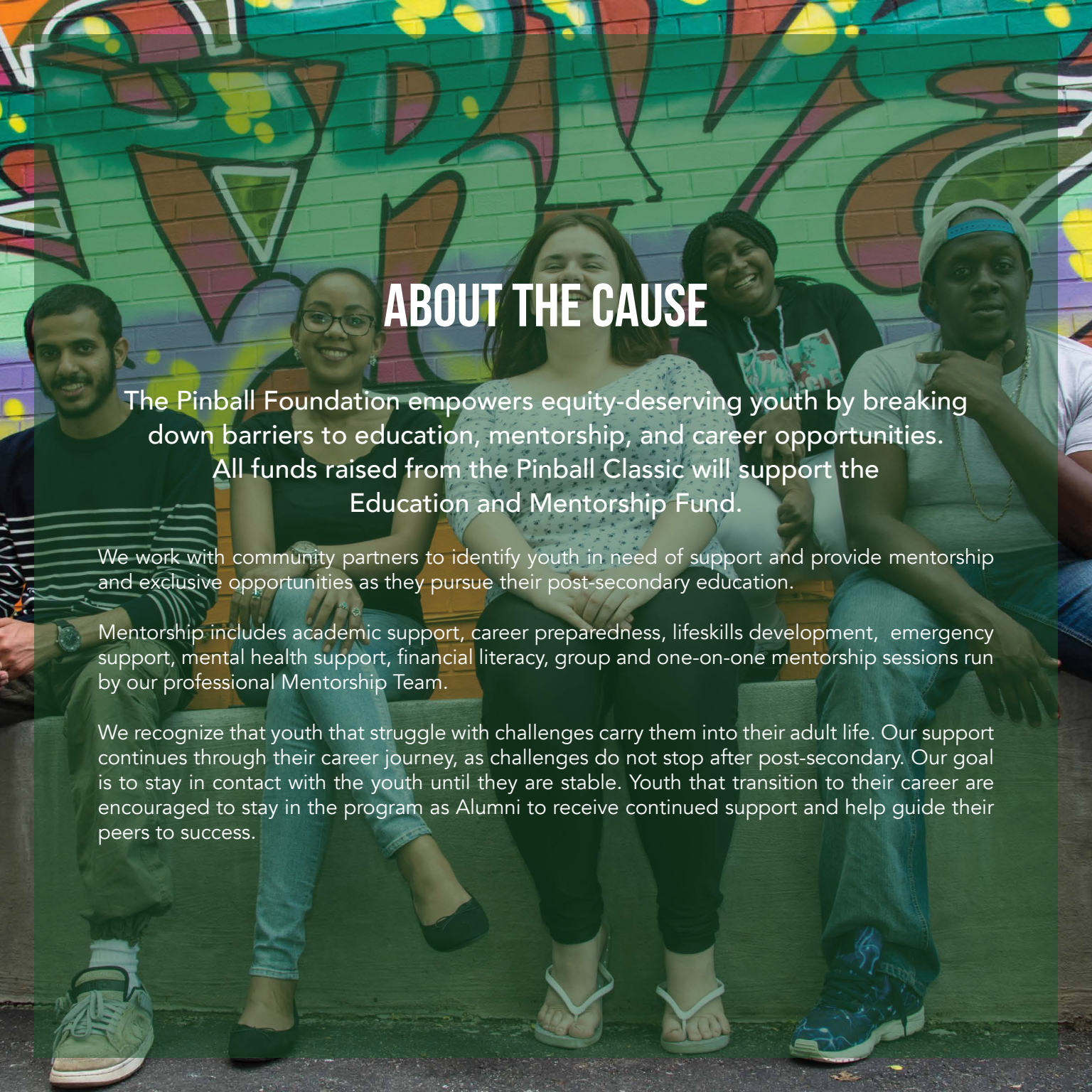
September 15th, 2026

**ROYAL WOODBINE GOLF COURSE
195 Galaxy Blvd Etobicoke**



The Pinball Classic is the golf tournament you won't want to miss this fall! Enjoy an unforgettable day on the course while helping equity-deserving youth access mentorship, education, and the tools they need to succeed. Golf with purpose, connect with the Pinball community, and make every swing count.

- 8:30am:** Registration and putting green opens
- 10:00am:** Shotgun start, scramble format
On-course lunch
- 4:00pm:** Post-golf reception
Award presentations
Auction
BBQ dinner



ABOUT THE CAUSE

The Pinball Foundation empowers equity-deserving youth by breaking down barriers to education, mentorship, and career opportunities. All funds raised from the Pinball Classic will support the Education and Mentorship Fund.

We work with community partners to identify youth in need of support and provide mentorship and exclusive opportunities as they pursue their post-secondary education.

Mentorship includes academic support, career preparedness, lifeskills development, emergency support, mental health support, financial literacy, group and one-on-one mentorship sessions run by our professional Mentorship Team.

We recognize that youth that struggle with challenges carry them into their adult life. Our support continues through their career journey, as challenges do not stop after post-secondary. Our goal is to stay in contact with the youth until they are stable. Youth that transition to their career are encouraged to stay in the program as Alumni to receive continued support and help guide their peers to success.



THE PINBALL CLASSIC EXPERIENCE | \$5,000

Includes a Tax Receipt of \$3,000 (\$750 per golfer)

YOUR FOURSOME INCLUDES



18 HOLES

at Royal Woodbine
Golf Club



2 GOLF CARTS

complimentary
for your team



PREMIUM ADIDAS

swag for every
golfer (\$400 Value)



EXCLUSIVE PRIZES

and premium gifts
(details to be announced)



ON-COURSE

lunch, food & beverage
experiences



INTERACTIVE

hole activations &
competitions



OPEN BAR

throughout the
tournament



AUCTION

early dinner,
reception and auction

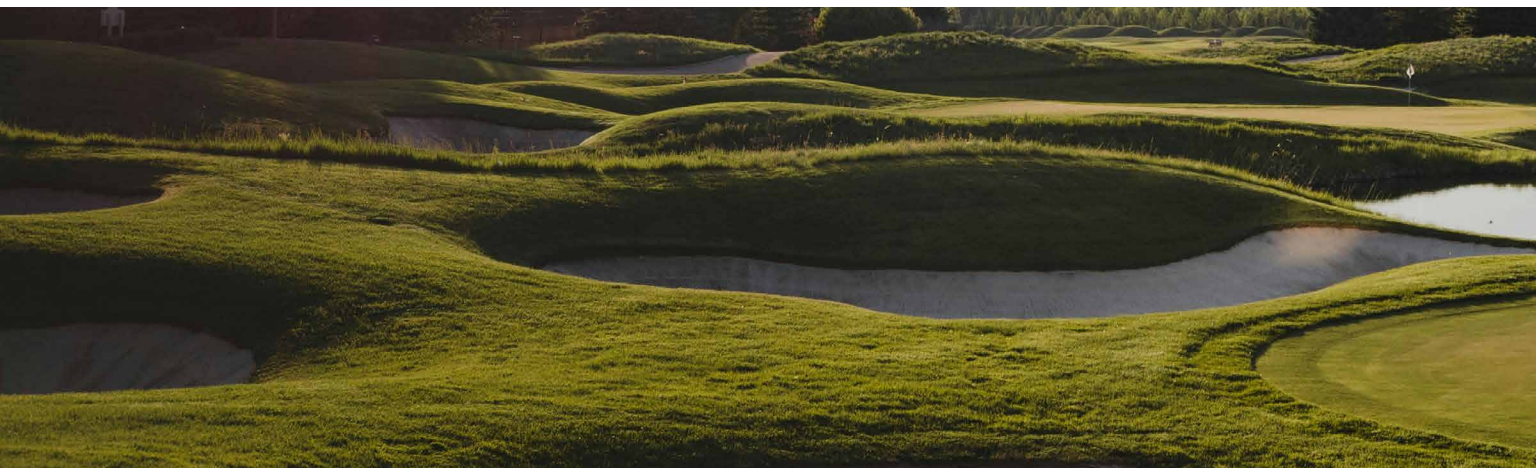
PRIZES INCLUDE:

Stay tuned for more details!

PRESENTING SPONSOR

\$40,000

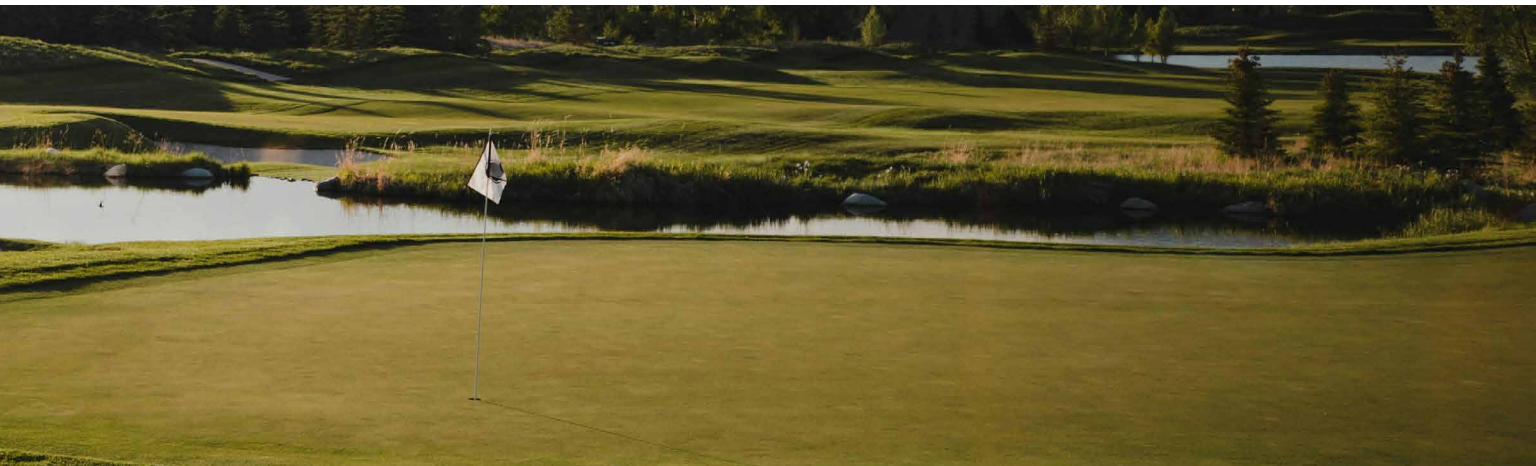
- Recognition as presenting sponsor for the golf tournament
- Company logo integrated with the event logo
- 2 foursomes in the golf tournament (includes tournament, green fees, carts, lunch, beverages, and end-of-day gourmet BBQ)
- Acknowledgement by MC during awards presentation
- Opportunity to address guests at the premium lunch/end-of-day BBQ dinner
- Private meet and greet with Michael and Liane Cannon at the tournament
- Logo on golf tournament website and report
- One dedicated hole of chance for promotional marketing opportunities that includes a booth/product activation
- Logo on select digital and event signage
- Exclusive presenting sponsor signage at event
- Your logo on the event website with a link to the company website
- Special acknowledgement in press release and media interviews
- Centre full spread (two pages) ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 4 social media mention on all Pinball Foundation platforms (3 pre-event and 1 post-event)



TOURNAMENT SPONSOR

\$20,000

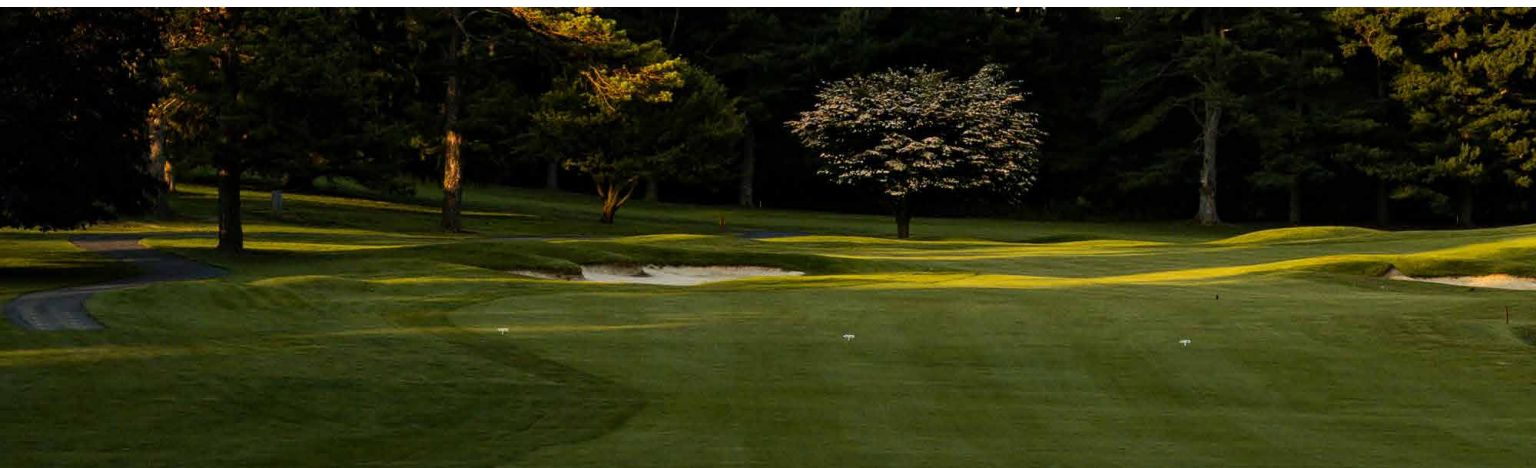
- Recognition as tournament sponsor for the golf tournament
- 1 foursome in the golf tournament (includes tournament, green fees, carts, lunch, beverages, and end-of-day gourmet BBQ)
- Acknowledgement by MC during awards presentation
- One dedicated hole of choice for opportunity of on-site promotional marketing, including a booth/product distribution
- Logo on golf tournament step and repeat
- Logo on select digital and event signage
- Logo exclusivity on celebrity signage in VIP area
- Your logo on the event website with a link to the company website
- Your logo on all celebrity golf shirts that they will wear at the event
- 1 full-page ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 3 social media mention on all Pinball Foundation platforms (2 pre-event and 1 post-event)



BBQ DINNER SPONSOR

\$15,000

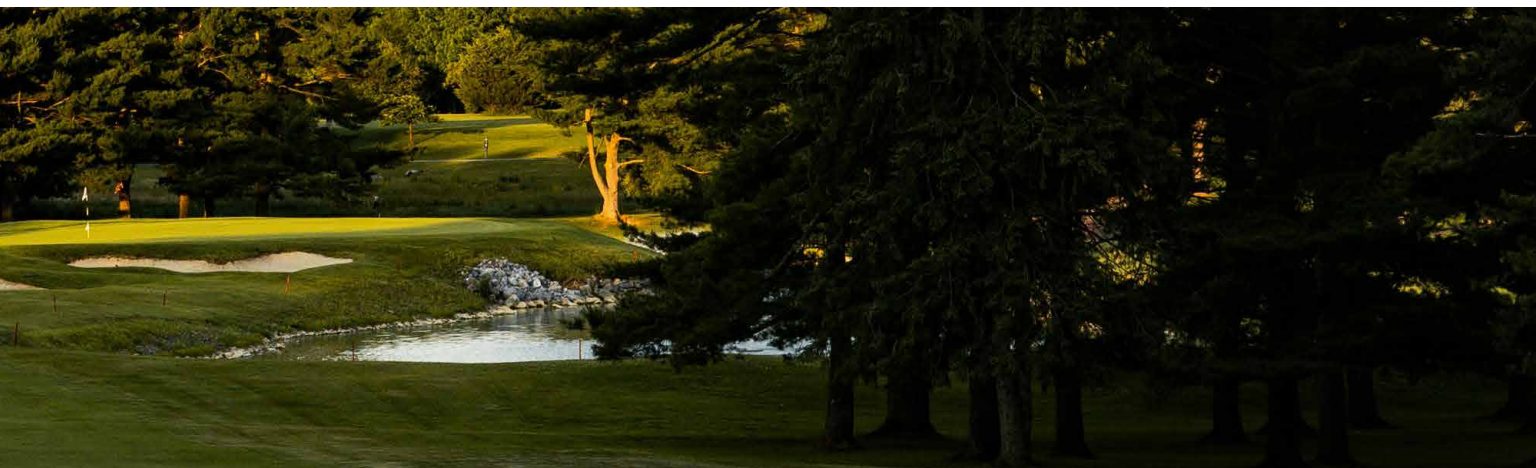
- Recognition as BBQ Dinner Sponsor for the golf tournament
- 1 foursome in the golf tournament (includes tournament, green fees, carts, lunch, beverages, and end-of-day gourmet BBQ)
- Acknowledgement by MC during awards presentation
- One dedicated hole of choice for opportunity on business promotional marketing, including a booth/ product distribution
- Logo on golf tournament program and repeat
- Logo on select digital and event signage
- Logo exclusivity on BBQ dinner menu and BBQ dinner signage
- Logo on all table numbers at BBQ dinner
- Your logo on the event website with a link to the company website
- 1 full-page ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 2 social media mention on all Pinball Foundation platforms (1 pre-event and 1 post-event)



LUNCH SPONSOR

\$15,000

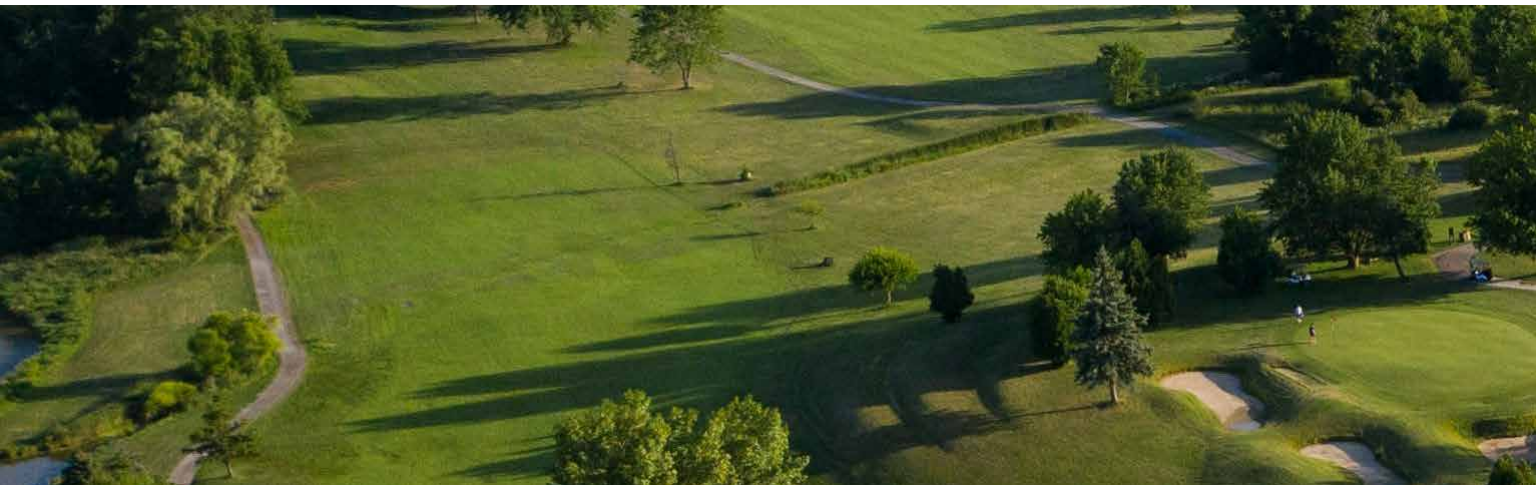
- Recognition as lunch Sponsor for the golf tournament
- 1 foursome in the golf tournament (includes tournament, green fees, carts, lunch, beverages, and end-of-day gourmet BBQ)
- Acknowledgement by MC during awards presentation
- Company activation at the lunch hole
- Logo on select digital and event signage
- Your logo on lunch hole tee-box
- Logo on event website with link to the company website
- 1/2 page ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 2 social media mention on all Pinball Foundation platforms (1 pre-event and 1 post-event)



HOLE-IN-ONE SPONSOR

\$15,000

- Recognition as a hole in one sponsor for the Golf Tournament
- 1 foursome in the golf tournament (includes tournament, green fees, carts, lunch, beverages, and end-of-day gourmet BBQ)
- 1 luxury car on site with decals with your company logo will be stationed at a hole
- Logo on select digital and event signage
- Logo on event website with link to the company website
- Logo on golf tournament shirt on repeat
- Full page ad in the golf program
- Opportunity to add an item to be in the participant and celebrity swag bags
- 2 social media mention on all Pinball Foundation platforms (1 pre-event and 1 post-event)
- Insurance coverage of donated car to be paid by sponsor



PUTTING GREEN SPONSOR

\$10,000

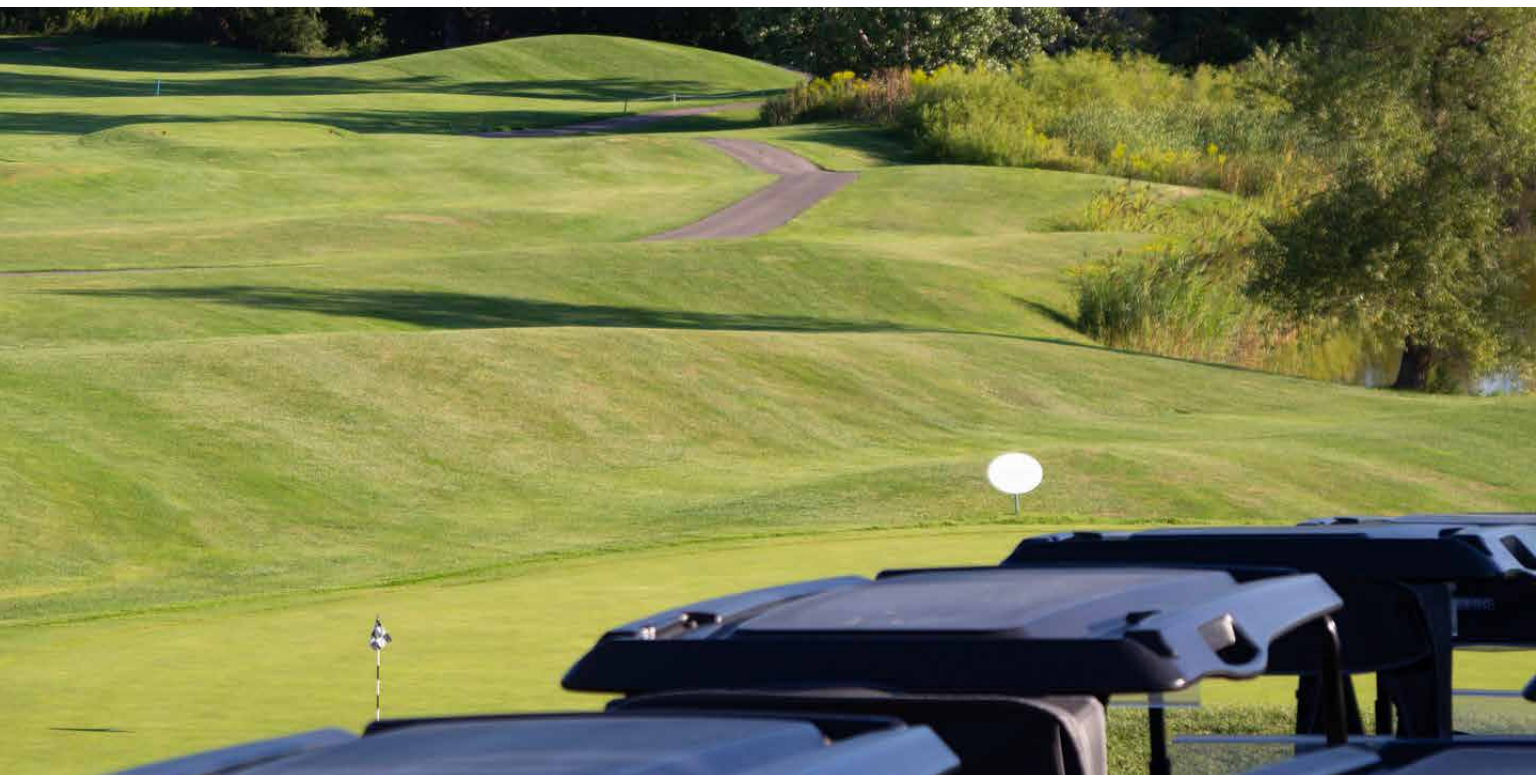
- Recognition as putting green sponsor for the golf tournament
- 1 foursome in the golf tournament (includes tournament, green fees, carts, lunch, beverages, and end-of-day gourmet BBQ)
- Acknowledgement by MC during awards presentation or contest hole
- Putting green activation at registration with corporate logo recognition
- Logo on event website with link to the company website
- 1/2 page ad in the golf program
- Opportunity to add an item to both the participant and celebrity swag bags
- 2 social media mentions on all Pinball Foundation platforms (1 pre-event and 1 post-event)



GOLF CART SPONSOR

\$10,000

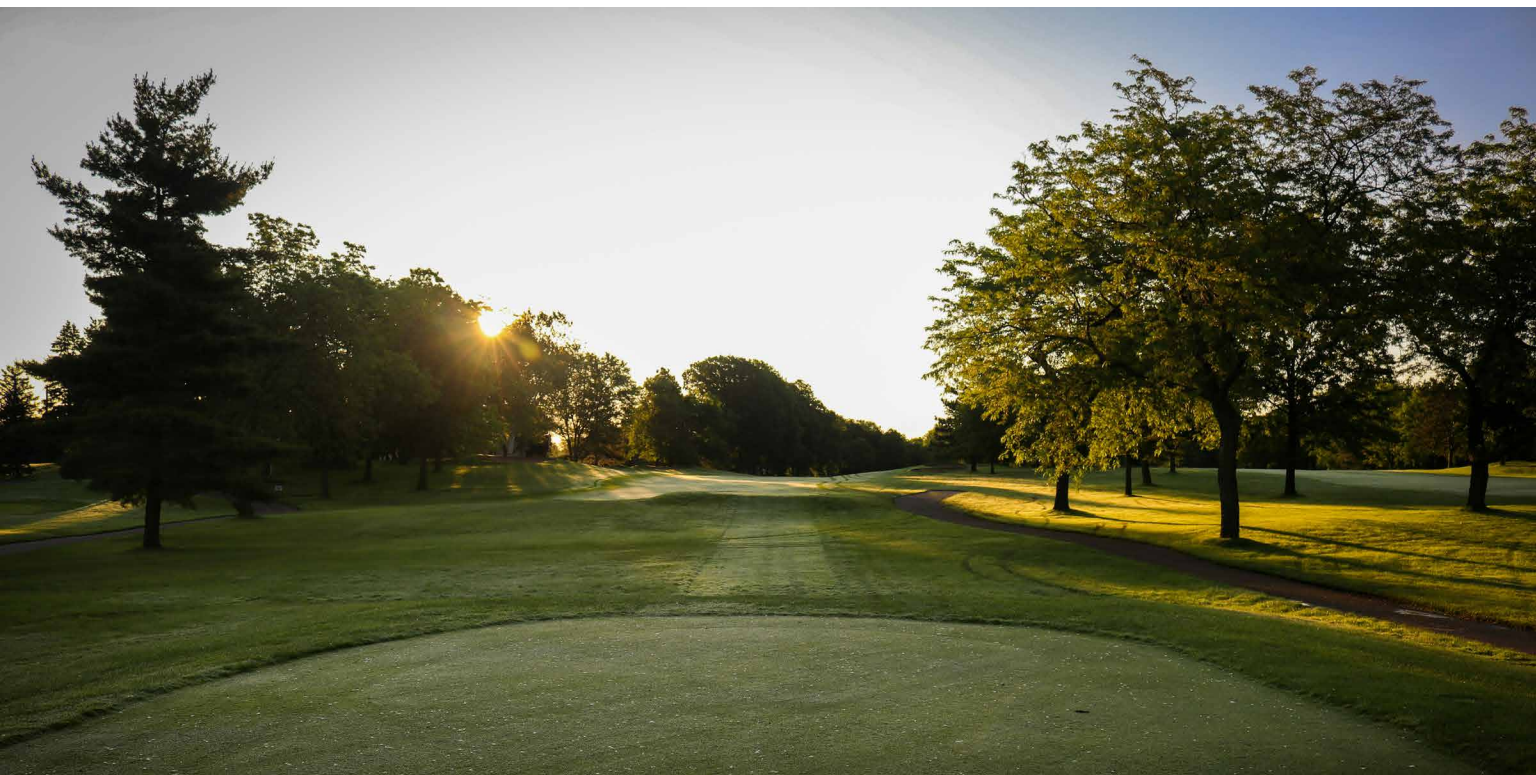
- Recognition as golf cart sponsor for the golf tournament
- Logo recognition on all tournament golf carts
- 1 Foursome to the Golf Tournament (includes tournament, green fees, carts, lunch, beverages, and end-of-day gourmet BBQ)
- Acknowledgement by MC during awards presentation
- Logo on event website with link to the company website
- 1/4 page ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 2 social media mention on all Pinball Foundation platforms (1 pre-event and 1 post-event)



LONGEST DRIVE SPONSOR

\$10,000

- Recognition as longest drive sponsor for the golf tournament
- Exclusive naming of contest and prize for longest drive, promotional contest, etc. (prize to be provided by sponsor)
- Acknowledgement by MC during awards presentation for contest hole
- Your logo on hole sign at the featured hole
- Logo on event website with link to the company website
- 1/4 page ad in the golf program
- Opportunity to add an item to both the participant and celebrity swag bags
- 2 social media mentions on all Pinball Foundation platforms (1 pre-event and 1 post-event)



HOLE SPONSOR

\$2,500

LIMITED AVAILABILITY

- Your logo on hole sign at the featured hole
- Logo on event website with link to the company website
- 1/4 page ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 2 social media mention on all Pinbri communication platforms (1 pre-event and 1 post-event)

SOLD OUT



PINBALL CLASSIC 2025

EVENT MARKETING REACH & AUDIENCE IMPACT

84,960+

IMPRESSIONS MADE



26,245+

WEB PAGE VIEWS



26,020+

POST REACH



1,460+

REACTIONS & LIKES

7.09%

ENGAGEMENT AVERAGE
(INDUSTRY AVERAGE: 1-3%)

MEN
46%



WOMEN
54%

TOP CITIES:
TORONTO, MISSISSAUGA, BRAMPTON,
HAMILTON, OAKVILLE

8,770+

UNIQUE WEB VISITORS





DIGITAL REACH

23,645+

FOLLOWER COUNT

2,129,885+

IMPRESSIONS MADE

6.97%

ENGAGEMENT RATE

THANK YOU FOR YOUR SUPPORT!

For more information and sponsorship inquires:

Jennifer Branco, CEO

647-528-7778 | jennifer@pinballfoundation.ca



PINBALL
FOUNDATION

pinballfoundation.ca