# SPONSORSHIP PACKAGE




## Invitational Golf Tournament

**September 15th, 2026**

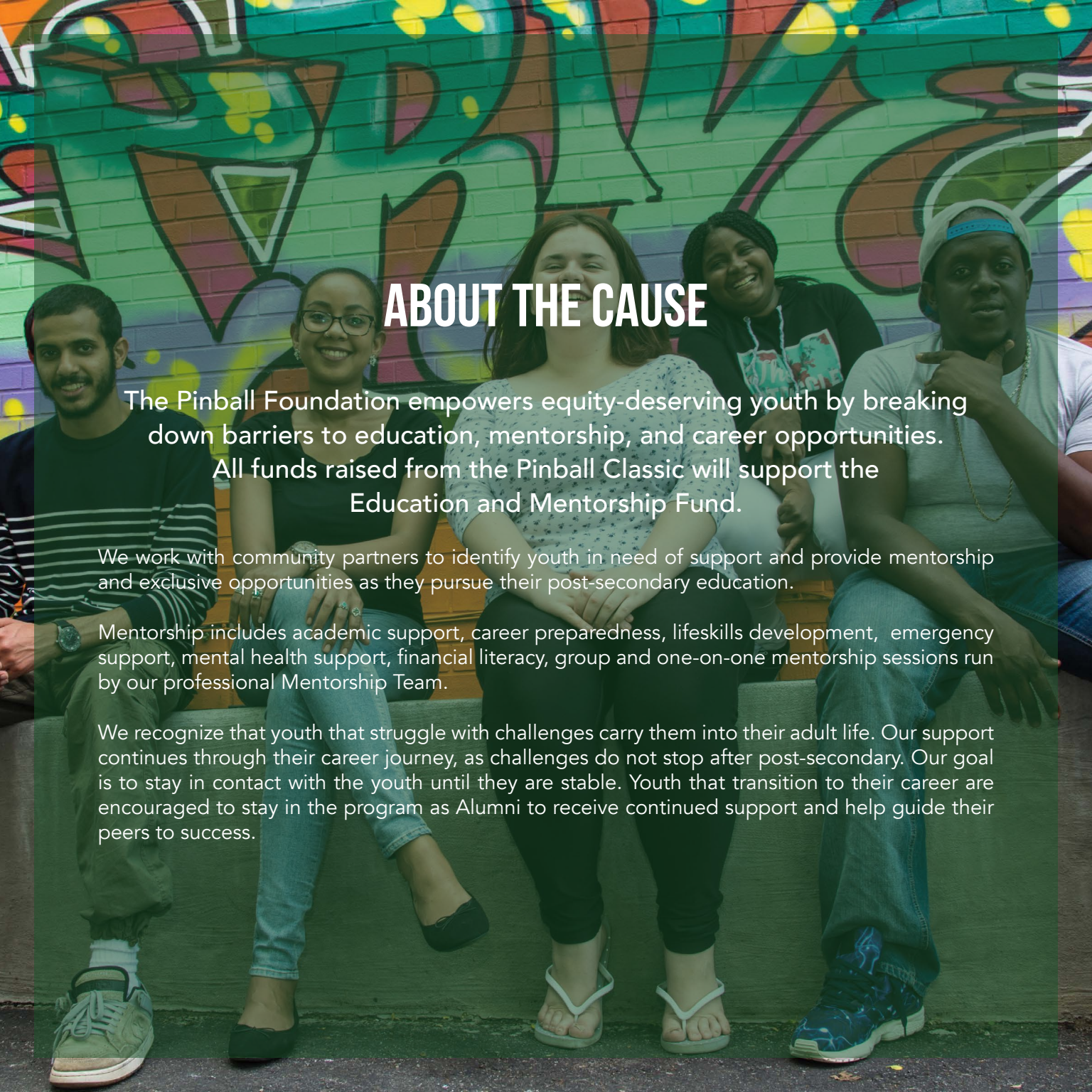
## ROYAL WOODBINE GOLF COURSE

**195 Galaxy Blvd Etobicoke**




The Pinball Classic is the golf tournament you won't want to miss this fall! Enjoy an unforgettable day on the course while helping equity-deserving youth access mentorship, education, and the tools they need to succeed. Golf with purpose, connect with the Pinball community, and make every swing count.

| | |
|---|---|
| **8:30am:** | Registration and putting green opens |
| **10:00am:** | Shotgun start, scramble format |
| | On-course lunch |
| **4:00pm:** | Post-golf reception |
| | Award presentations |
| | Auction |
| | BBQ dinner |



# ABOUT THE CAUSE

The Pinball Foundation empowers equity-deserving youth by breaking down barriers to education, mentorship, and career opportunities. All funds raised from the Pinball Classic will support the Education and Mentorship Fund.

We work with community partners to identify youth in need of support and provide mentorship and exclusive opportunities as they pursue their post-secondary education.

Mentorship includes academic support, career preparedness, lifeskills development, emergency support, mental health support, financial literacy, group and one-on-one mentorship sessions run by our professional Mentorship Team.

We recognize that youth that struggle with challenges carry them into their adult life. Our support continues through their career journey, as challenges do not stop after post-secondary. Our goal is to stay in contact with the youth until they are stable. Youth that transition to their career are encouraged to stay in the program as Alumni to receive continued support and help guide their peers to success.


PINBALL CLEMONS
Samuel




Jamelia
Kale'ab

# THE PINBALL CLASSIC EXPERIENCE | $5,000

*Includes a Tax Receipt of $3,000 ($750 per golfer)*

## YOUR FOURSOME INCLUDES

**18 HOLES**
at Royal Woodbine Golf Club

**2 GOLF CARTS**
complimentary for your team

**PREMIUM ADIDAS**
swag for every golfer ($400 Value)

**EXCLUSIVE PRIZES**
and premium gifts (details to be announced)

**ON-COURSE**
lunch, food & beverage experiences

**INTERACTIVE**
hole activations & competitions

**OPEN BAR**
throughout the tournament

**AUCTION**
early dinner, reception and auction

## PRIZES INCLUDE:

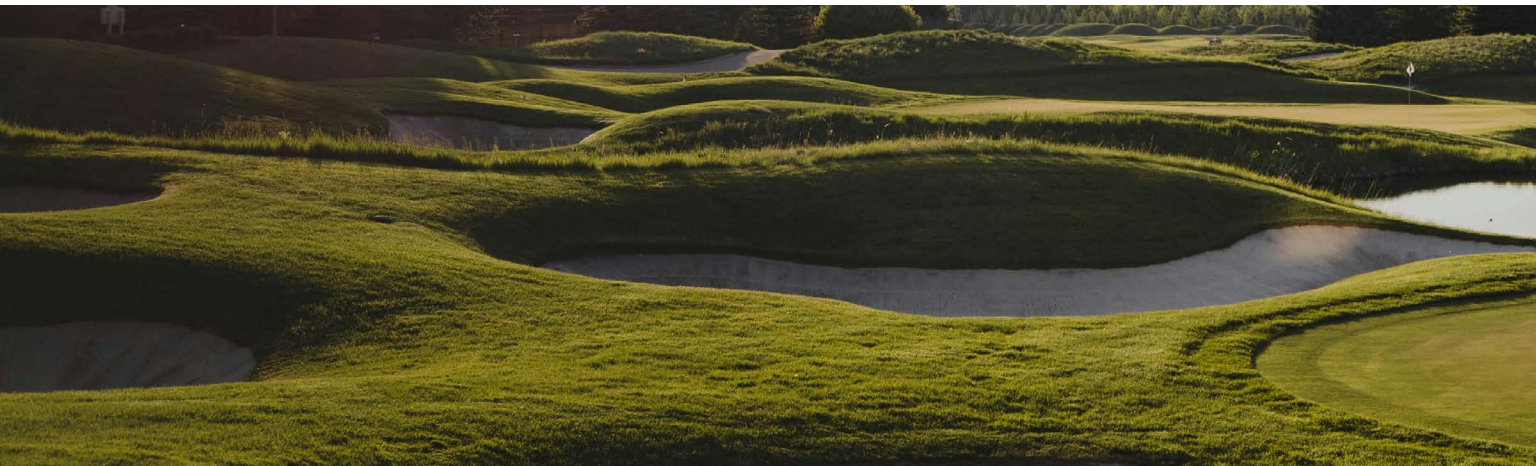
Stay tuned for more details!

# PRESENTING SPONSOR

$40,000

- Recognition as presenting sponsor for the golf tournament
- Company logo integrated with the event logo
- 2 foursomes in the golf tournament (includes tournament, green fees, carts, lunch, beverages, and end-of-day gourmet BBQ)
- Acknowledgement by MC during awards presentation
- Opportunity to address guests at the podium during end-of-day BBQ dinner
- Private meet and greet with Michael and Diane Clemons at the tournament
- Logo on golf tournament step and repeat
- One dedicated hole of choice for on-site promotional marketing opportunities that includes a booth/ product activation
- Logo on select digital and event signage
- Exclusive presenting sponsor signage at event
- Your logo on the event website with a link to the company website
- Special acknowledgement in press release and media interviews
- Centre full spread (two pages) ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 4 social media mention on all Pinball Foundation platforms (3 pre-event and 1 post-event)

COMING SOON!

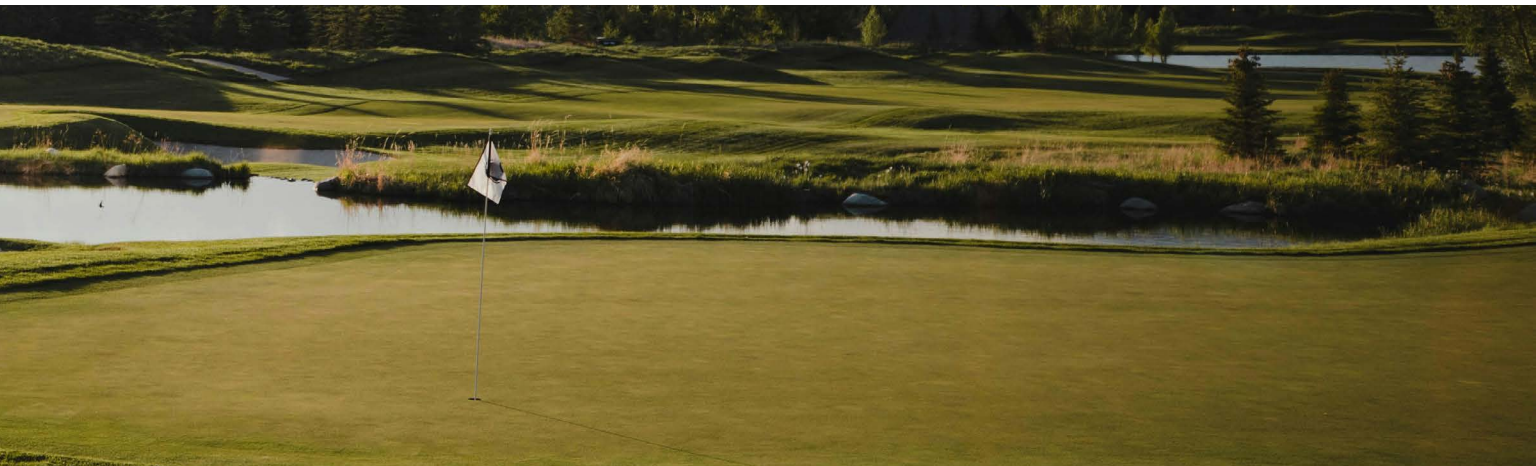


# TOURNAMENT SPONSOR

$20,000

- Recognition as tournament sponsor for the golf tournament
- 1 foursome in the golf tournament (includes tournament, green fees, carts, lunch, beverages, and end-of-day gourmet BBQ)
- Acknowledgement by MC during awards presentation
- One dedicated hole of choice for opportunity of on-site promotional marketing, including a booth/ product distribution
- Logo on golf tournament step and repeat
- Logo on select digital and event signage
- Logo exclusivity on celebrity signage in VIP area
- Your logo on the event website with a link to the company website
- You logo on all celebrity golf shirts that they will wear at the event
- 1 full-page ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 3 social media mention on all Pinball Foundation platforms (2 pre-event and 1 post-event)

COMING SOON!

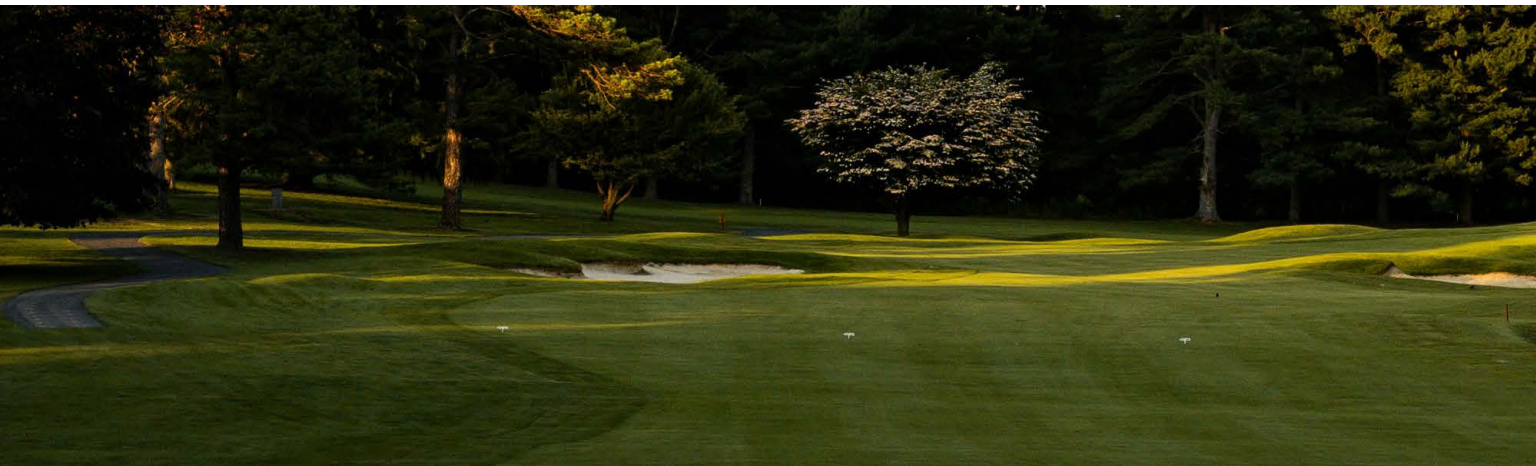


# BBQ DINNER SPONSOR

$15,000

- Recognition as BBQ Dinner Sponsor for the golf tournament
- 1 foursome in the golf tournament (includes tournament, green fees, carts, lunch, beverages, and end-of-day gourmet BBQ)
- Acknowledgement by MC during awards presentation
- One dedicated hole of choice for opportunity of on-site promotional marketing, including a booth/ product distribution
- Logo on golf tournament step and repeat
- Logo on select digital and event signage
- Logo exclusivity on BBQ dinner menu and BBQ dinner signage
- Logo on all table numbers at BBQ dinner
- Your logo on the event website with a link to the company website
- 1 full-page ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 2 social media mention on all Pinball Foundation platforms (1 pre-event and 1 post-event)

COMING SOON!

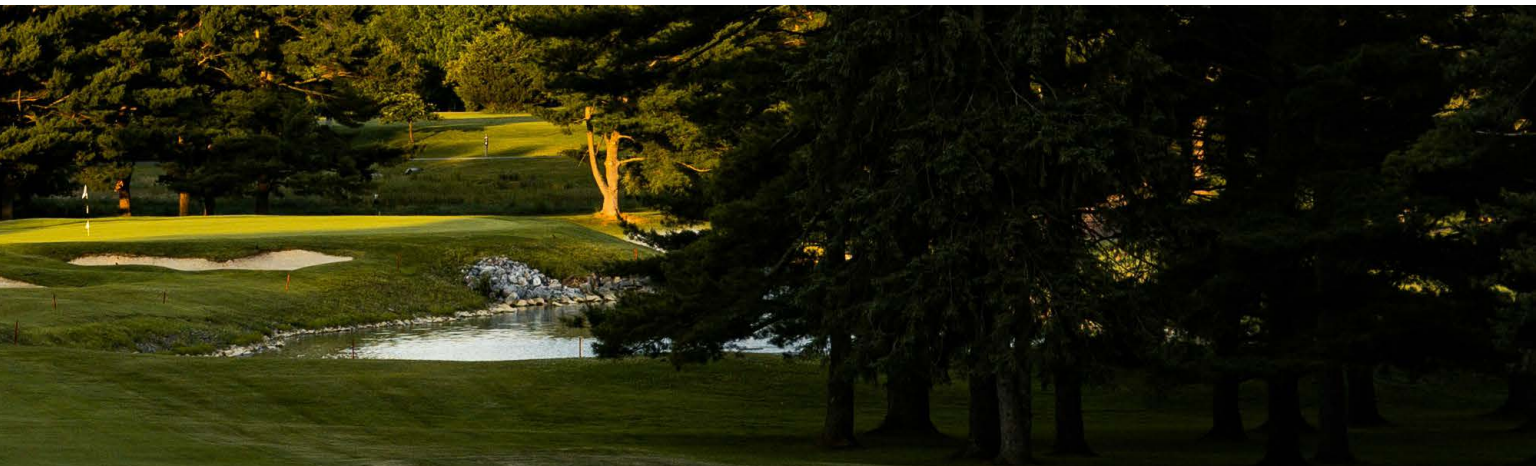


# LUNCH SPONSOR

$15,000

- Recognition as lunch Sponsor for the golf tournament
- 1 foursome in the golf tournament (includes tournament, green fees, carts, lunch, beverages, and end-of-day gourmet BBQ)
- Acknowledgement by MC during awards presentation
- Company activation at the lunch hole
- Logo on select digital and event signage
- Your logo on lunch hole tee-box
- Logo on event website with link to the company website
- 1/2 page ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 2 social media mention on all Pinball Foundation platforms (1 pre-event and 1 post-event)

COMING SOON!

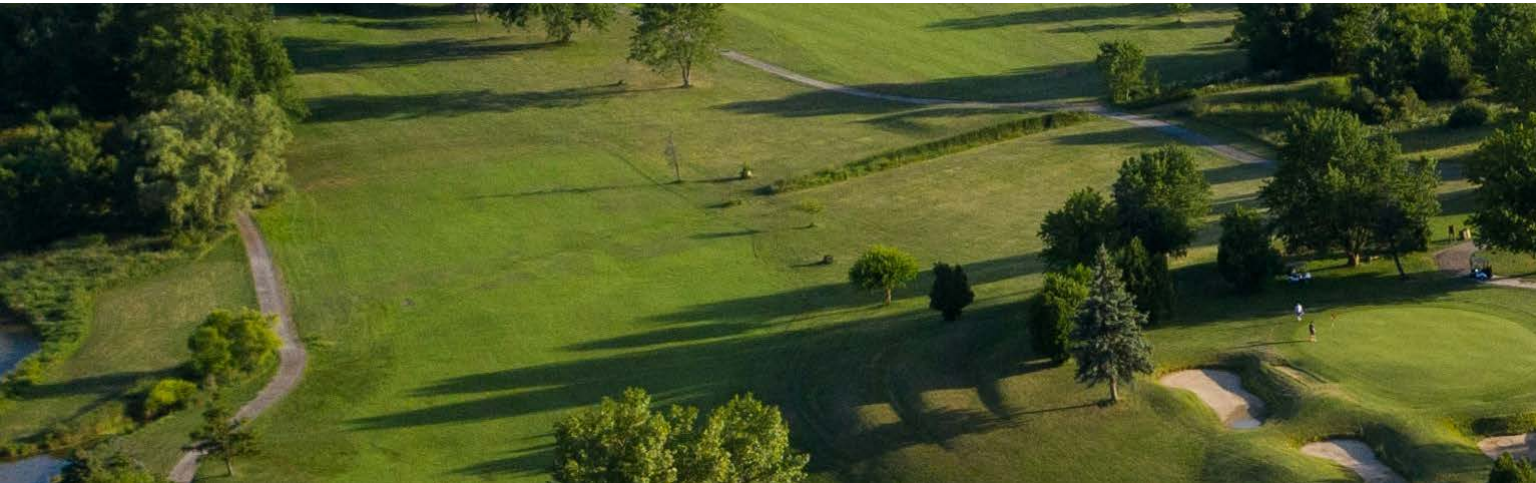


# HOLE-IN-ONE SPONSOR

$15,000

- Recognition as a hole in one sponsor for the Golf Tournament
- 1 foursome in the golf tournament (includes tournament, green fees, carts, lunch, beverages, and end-of-day gourmet BBQ)
- 1 luxury car on site with decals with your company logo, car will be stationed at a hole
- Logo on select digital and event signage
- Logo on event website with link to the company website
- Logo on golf tournament step and repeat
- Full page ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 2 social media mention on all Pinball Foundation platforms (1 pre-event and 1 post-event)
- Insurance coverage of donated car to be paid by sponsor

COMING SOON!



# PUTTING GREEN SPONSOR

$10,000

- Recognition as putting green sponsor for the golf tournament
- 1 foursome in the golf tournament (includes tournament, green fees, carts, lunch, beverages, and end-of-day gourmet BBQ)
- Acknowledgement by MC during awards presentation of contest hole
- Putting green activation at registration with corporate logo recognition
- Logo on event website with link to the company website
- 1/2 page ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 2 social media mention on all Pinball Foundation platforms (1 pre-event and 1 post-event)

COMING SOON!



# GOLF CART SPONSOR

$10,000

- Recognition as golf cart sponsor for the golf tournament
- Logo recognition on all tournament golf carts
- 1 Foursome to the Golf Tournament (includes tournament, green fees, carts, lunch, beverages, and end-of-day gourmet BBQ)
- Acknowledgement by MC during awards presentation
- Logo on event website with link to the company website
- 1/4 page ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 2 social media mention on all Pinball Foundation platforms (1 pre-event and 1 post-event)

COMING SOON!



# LONGEST DRIVE SPONSOR

$10,000

- Recognition as longest drive sponsor for the golf tournament
- Exclusive naming of contest and prize for longest drive, promotional contest, etc. (prize to be provided by sponsor)
- Acknowledgement by MC during awards presentation of contest hole
- Your logo on hole sign at the featured hole
- Logo on event website with link to the company website
- 1/4 page ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 2 social media mention on all Pinball Foundation platforms (1 pre-event and 1 post-event)

COMING SOON!



# HOLE SPONSOR

$2,500

**LIMITED AVAILABILITY**

- Your logo on hole sign at the featured hole
- Logo on event website with link to the company website
- 1/4 page ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 2 social media mention on all Pinball Foundation platforms (1 pre-event and 1 post-event)

COMING SOON!



# PINBALL CLASSIC 2025
# EVENT MARKETING REACH & AUDIENCE IMPACT

**84,960+**
IMPRESSIONS MADE

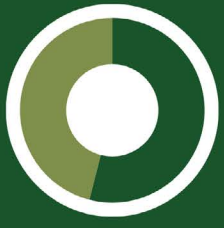
**26,245+**
WEB PAGE VIEWS

**26,020+**
POST REACH

**1,460+**
REACTIONS & LIKES

**7.09%**
ENGAGEMENT AVERAGE
**(INDUSTRY AVERAGE: 1-3%)**

**MEN**
**46%**



**WOMEN**
**54%**

**TOP CITIES:**
TORONTO, MISSISSAUGA, BRAMPTON, HAMILTON, OAKVILLE

**8,770+**
UNIQUE WEB VISITORS

DIGITAL REACH

**23,645+**
FOLLOWER COUNT

**2,129,885+**
IMPRESSIONS MADE

**6.97%**
ENGAGEMENT RATE

# THANK YOU FOR YOUR SUPPORT!

For more information and sponsorship inquires:

Jennifer Branco, CEO
647-528-7778 | jennifer@pinballfoundation.ca

PINBALL
FOUNDATION

**pinballfoundation.ca**